

WOMEN'S RECOGNITION AWARDS

financial | reporter

#WRA21

AWARD SPONSORSHIP
& TABLE BOOKING OPTIONS

WWW.FRWRA.CO.UK



STANDING UP FOR GENDER EQUALITY ACROSS FINANCIAL SERVICES

The Financial Reporter Women's Recognition Awards, launched in 2018 to an incredible reception from the industry, aims to support the growing momentum for a more diverse and equal financial services community.

Following the introduction of HM Treasury's Women in Finance Charter, momentum gathered behind the movement towards making financial services a welcoming space for women, and one in which they are given the tools and opportunities to thrive.

The WRAs continue to strive to be a part of this positive change, by recognising the women who are succeeding and creating a path for an industry where hard work merits success, regardless of gender - and we'd love to have you on board as we head into our fourth year.

"HOW GOOD IT HAS BEEN TO WORK WITH JAMES AND BARGADIA MEDIA SINCE THE INCEPTION OF THE FINANCIAL REPORTER'S WOMEN RECOGNITION AWARDS! THEY WERE LONG OVERDUE BUT WARMLY WELCOMED AND APPRECIATED IN OUR INDUSTRY."

- ESTHER DIJKSTRA
LLOYDS BANKING GROUP

USEFUL DATES

- APPLICATIONS OPEN ▷ TBC
- APPLICATIONS CLOSE ▷ TBC
- FINALISTS ANNOUNCED ▷ TBC
- AWARDS PARTY ▷ 24TH SEPT 2021

CATEGORIES

FEMALE BDM OF THE YEAR

FINANCIAL ADVISER OF THE YEAR

MORTGAGE ADVISER OF THE YEAR

PROTECTION ADVISER OF THE YEAR

RETIREMENT ADVISER OF THE YEAR

MARKETER OF THE YEAR

RISING STAR

SPOKESPERSON OF THE YEAR

WOMAN IN THE MORTGAGE INDUSTRY

WOMAN IN PROTECTION

WOMAN IN LATER LIFE LENDING

WOMAN IN MANAGEMENT

WOMAN IN SPECIALIST LENDING

WOMAN IN FINANCIAL TECHNOLOGY

EQUALITY EMPLOYER OF THE YEAR



When it comes to celebrating the exceptional work that women in our industry do, and those who work tirelessly to create positive change, we wanted to ensure that the event reflects the importance of our message.

With exceptional food, speakers, and entertainment, we are confident that the fourth Women's Recognition Awards Party will once again have an electric atmosphere as we come together as a community to celebrate what women in our industry have achieved, as well as acknowledging the work yet to be done.

#WRA21

AWARDS PARTY DATE

24TH SEPT 2021

WHAT TO EXPECT ON THE NIGHT

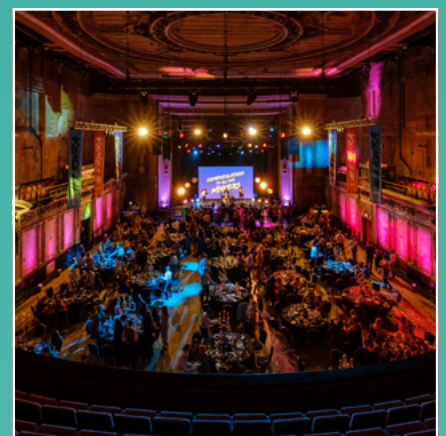
THE BIGGEST NAMES IN FINANCIAL SERVICES

PRE-PARTY DRINKS RECEPTION

HOSTED TABLES & LUXURY FOOD OPTIONS

2021 WINNERS AWARDS CEREMONY

UNIQUE ENTERTAINMENT AND A HOST OF SURPRISES



VENUE

Alexandra Palace Theatre
Alexandra Palace Way
London
N22 7AY

2021 TABLE & SPONSORSHIP PACKAGES

TABLE PACKAGE

Be a part of the biggest night of the year and host your own table for 10 of your guests.

PRE-DINNER DRINKS RECEPTION

10 PLACES AT YOUR TABLE

THREE-COURSE MEAL

AWARDS CEREMONY

POST-AWARDS ENTERTAINMENT

£2,900_{+VAT}

CATEGORY SPONSOR

Increase your brand profile with the opportunity to sponsor a #WRA21 award category (limited availability).

PRE-DINNER DRINKS RECEPTION

10 PLACES AT YOUR TABLE

THREE-COURSE MEAL

AWARDS CEREMONY

POST-AWARDS ENTERTAINMENT

+ CATEGORY SPONSORSHIP

+ BRANDING ACROSS ALL MARKETING

+ FRWRA WEBSITE PROFILE

+ FULL PAGE PROGRAMME ADVERT

+ FR DATABASE EMAIL BROADCAST

+ PRESENT YOUR AWARD ON THE NIGHT

£4,900_{+VAT}

BOOK YOUR PACKAGE TODAY:

JAMES LUCAS JAMES@BARCADIAMEDIA.CO.UK

2021 HEADLINE SPONSORSHIP

Opportunity to be our “in partnership” headline sponsor and to co-brand #WRA21.

PRE-DINNER DRINKS RECEPTION

+ BRANDING ACROSS ALL MARKETING

10 PLACES AT YOUR TABLE

+ FRWRA WEBSITE PROFILE

THREE-COURSE MEAL

+ FULL PAGE PROGRAMME ADVERT

AWARDS CEREMONY

+ FR DATABASE EMAIL BROADCAST

POST-AWARDS ENTERTAINMENT

+ PRESENT YOUR AWARD ON THE NIGHT

+ CATEGORY SPONSORSHIP

- + Exclusive headline sponsorship of the #WRA21 awards programme.
- + Co-branding of the #WRA21 - “In partnership with your brand” - across all marketing material including the awards website and award application pages, email broadcasts, banner adverts, and invitations.
- + Select a representative from your business to be a part of our judges’ panel. Prominent branding at the winners’ evening, including all visuals.
- + Projections, branded lighting, external banners, drapes, pop-ups and large-scale branding across all stage design.
- + Opportunity to give a keynote address during the evening.
- + Logo engraved on each awards trophy.
- + Programme sponsorship including opening foreword and a featured article.



EXCLUSIVE PRICE : £25,000+VAT

BOOK YOUR PACKAGE TODAY:

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