

# WOMEN'S RECOGNITION AWARDS

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#WRA22

AWARD SPONSORSHIP  
& TABLE BOOKING OPTIONS

[WWW.FRWRA.CO.UK](http://WWW.FRWRA.CO.UK)

# STANDING UP FOR GENDER EQUALITY ACROSS FINANCIAL SERVICES

The Financial Reporter Women's Recognition Awards, launched in 2018 to an incredible reception from the industry, aims to support the growing momentum for a more diverse and equal financial services community.

After an exceptional response in 2021, doubling the number of applications and showcasing some truly exceptional women, it's clear that the appetite for positive change has never been stronger in our industry.

The WRAs continue to strive to be a part of this positive change, by recognising the women who are succeeding and creating a path for an industry where hard work merits success, regardless of gender - and we'd love to have you on board as we head into our fifth year.

**2021 SAW OVER  
3,400 APPLICATIONS  
FROM INCREDIBLE  
WOMEN ACROSS  
OUR INDUSTRY  
REINFORCING THE  
NEED FOR PLATFORMS  
WHERE WOMEN'S  
ACHIEVEMENTS  
AND VOICES  
CAN BE HEARD**

> AMY LODDINGTON - BARCADIA MEDIA

## 2022 CATEGORIES

FINANCIAL ADVISER  
OF THE YEAR

MORTGAGE ADVISER  
OF THE YEAR

PROTECTION ADVISER  
OF THE YEAR

LATER LIFE ADVISER  
OF THE YEAR

BDM OF THE YEAR

UNDERWRITER OF THE YEAR

WOMAN IN FINTECH

WOMAN IN MANAGEMENT

WOMAN IN LATER LIFE  
LENDING

WOMAN IN SPECIALIST  
LENDING

WOMAN IN PROTECTION

WOMAN IN THE MORTGAGE  
INDUSTRY

MARKETER OF THE YEAR

RISING STAR

SPOKESPERSON OF THE  
YEAR

EQUALITY EMPLOYER OF  
THE YEAR

## 2022 KEY DATES

- NOMINATIONS OPEN ▷ 25<sup>TH</sup> APRIL 2022
- NOMINATIONS CLOSE ▷ 17<sup>TH</sup> JUNE 2022
- FINALISTS ANNOUNCED ▷ 26<sup>TH</sup> JULY 2022
- AWARDS PARTY ▷ 21<sup>ST</sup> SEPT 2022

# THE BIGGEST NIGHT OF THE YEAR

When it comes to celebrating the crucial work that women in our industry do for the fifth year, we want to ensure the event reflects the importance of our message.

With exceptional food, speakers, and entertainment, we are confident that the 2022 Women's Recognition Awards evening will once again have an electric atmosphere as we come together as a community to celebrate what women in our industry have achieved, as well as acknowledging the work yet to be done.

## WHAT TO EXPECT ON THE NIGHT

**THE BIGGEST NAMES IN FINANCIAL SERVICES**

**PRE-EVENT DRINKS RECEPTION & EXCLUSIVE AFTERPARTY**

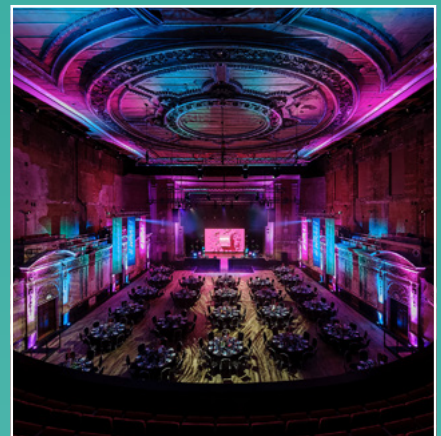
**HOSTED TABLES & LUXURY DINING**

**2022 WINNERS AWARDS CEREMONY**

**UNIQUE ENTERTAINMENT AND A HOST OF SURPRISES**

**AWARDS PARTY DATE**

**21<sup>ST</sup> SEPTEMBER**



**THE VENUE** 

Alexandra Palace Theatre  
Alexandra Palace Way  
London  
N22 7AY

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# 2022 TABLE & SPONSORSHIP PACKAGES

WOMEN'S  
RECOGNITION  
AWARDS

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## TABLE PACKAGE

Be a part of the biggest night of the year and host your own table for 10 of your guests.

PRE-DINNER DRINKS RECEPTION

10 PLACES AT YOUR TABLE

THREE-COURSE MEAL

AWARDS CEREMONY

POST-AWARDS ENTERTAINMENT

**£3,100**+VAT

## CATEGORY SPONSOR

Increase your brand profile with the opportunity to sponsor a #WRA22 award category (limited availability).

PRE-DINNER DRINKS RECEPTION

10 PLACES AT YOUR TABLE

THREE-COURSE MEAL

AWARDS CEREMONY

POST-AWARDS ENTERTAINMENT

+ CATEGORY SPONSORSHIP

+ BRANDING ACROSS ALL MARKETING

+ PROMINENT EVENT BRANDING

+ WRA WEBSITE PROFILE

+ EMAIL MESSAGE TO ALL GUESTS

+ PRESENT YOUR AWARD ON THE NIGHT

**£5,500**+VAT

BOOK YOUR PACKAGE TODAY:

JAMES LUCAS [JAMES@BARCADIAMEDIA.CO.UK](mailto:JAMES@BARCADIAMEDIA.CO.UK)

# 2022 HEADLINE SPONSORSHIP



Opportunity to be our "in partnership" headline sponsor and to co-brand #WRA22.

**PRE-DINNER DRINKS RECEPTION**

**+ CATEGORY SPONSORSHIP**

**10 PLACES AT YOUR TABLE**

**+ BRANDING ACROSS ALL MARKETING**

**THREE-COURSE MEAL**

**+ WRA WEBSITE PROFILE**

**AWARDS CEREMONY**

**+ EMAIL MESSAGE TO ALL GUESTS**

**POST-AWARDS ENTERTAINMENT**

**+ PRESENT YOUR AWARD ON THE NIGHT**

- + Exclusive headline sponsorship of the #WRA22 awards programme.
- + Co-branding of the #WRA22 - "In partnership with your brand" - across all marketing material including the awards website and award application pages, email broadcasts, banner adverts, and invitations.
- + Select a representative from your business to be a part of our judges' panel. Prominent branding at the winners' evening, including all visuals.
- + Projections, branded lighting, external banners, drapes, pop-ups and large-scale branding across all stage design.
- + Opportunity to give a keynote address during the evening.
- + Logo engraved on each awards trophy.



**EXCLUSIVE PRICE : £25,000+VAT**

**BOOK YOUR PACKAGE TODAY:**

**JAMES LUCAS [JAMES@BARCADIAMEDIA.CO.UK](mailto:JAMES@BARCADIAMEDIA.CO.UK)**