

WOMEN'S RECOGNITION AWARDS

financial | reporter

SPONSORSHIP OPPORTUNITIES

LAUNCH DATE

14TH MAY 2018

CELEBRATING WOMEN IN FINANCIAL SERVICES

WWW.FRWA.CO.UK

CELEBRATING WOMEN IN FINANCIAL SERVICES

The Financial Reporter Women’s Recognition Awards, launches May 2018, and aims to support the growing momentum for a more diverse and equal financial services community.

Following the introduction of HM Treasury’s Women in Finance Charter, momentum has gathered behind the movement towards making financial services a welcoming space for women, and one in which they are given the tools and opportunities to thrive.



DIVERSITY IS FUNDAMENTAL TO BUSINESS SUCCESS AND TO THE REDUCTION OF FAILURE

- MEGAN BUTLER, FCA

The FRWRAs strive to be a part of this positive change, by recognising the women who are succeeding and creating a path for an industry where hard work merits success, regardless of gender - and we’d love to have you on board as we make this a reality.

#FRWRA SCHEDULE

- APPLICATIONS OPEN ▷ 14TH MAY 2018
- APPLICATIONS CLOSE ▷ 13TH JULY 2018
- FINALISTS ANNOUNCED ▷ 25TH JULY 2018
- AWARDS PARTY ▷ 20TH SEPTEMBER 2018

CATEGORIES

WOMAN IN THE MORTGAGE INDUSTRY

WOMAN IN FINANCIAL TECHNOLOGY

WOMAN IN SPECIALIST LENDING

WOMAN IN LATER LIFE LENDING

WOMAN IN PROTECTION

WOMAN IN MANAGEMENT

FEMALE BDM OF THE YEAR

EQUALITY EMPLOYER OF THE YEAR

FINANCIAL ADVISER OF THE YEAR

RETIREMENT PLANNER OF THE YEAR

PROTECTION ADVISER OF THE YEAR

MORTGAGE ADVISER OF THE YEAR

SPOKESPERSON OF THE YEAR

RISING STAR

MARKETER OF THE YEAR

#FRWRA

2018 AWARDS PARTY A NIGHT TO REMEMBER IN OUR NATION'S CAPITAL

When it comes to celebrating the exceptional work that women in our industry do, and those who work tirelessly to create positive change, we wanted to ensure that the event reflects the importance of our message.

With exceptional food, speakers, and entertainment, we are confident that the inaugural Financial Reporter Women's Recognition Awards will have an electric atmosphere as we come together for the first time as the intermediary community to celebrate what women in our industry have achieved, as well as acknowledging the work yet to be done.

WHAT TO EXPECT ON THE NIGHT:

ATTENDEES FROM THE INDUSTRY'S BIGGEST FIRMS

PRE-PARTY DRINKS RECEPTION

HOSTED TABLES & LUXURY FOOD OPTIONS

2018 WINNERS AWARDS CEREMONY

UNIQUE ENTERTAINMENT AND A HOST OF SURPRISES

FRWRA



AWARDS PARTY DATE

20TH SEPT 2018



VENUE

Roundhouse
Chalk Farm Rd
Camden Town
London
NW1 8EH

GET INVOLVED #FRWRA SPONSORSHIP



TABLE PACKAGE

Be a part of the biggest night of the year and host your own table for 10 of your guests.

PRE-DINNER DRINKS RECEPTION

10 PLACES AT YOUR TABLE

THREE-COURSE MEAL

AWARDS CEREMONY

POST-AWARDS ENTERTAINMENT

£2,900^{+VAT}

CATEGORY SPONSOR

Increase your brand profile with the opportunity to sponsor a #FRWRA award category (limited availability).

PRE-DINNER DRINKS RECEPTION

10 PLACES AT YOUR TABLE

THREE-COURSE MEAL

AWARDS CEREMONY

POST-AWARDS ENTERTAINMENT

+ CATEGORY SPONSORSHIP

+ BRANDING ACROSS ALL MARKETING

+ FRWRA WEBSITE PROFILE

+ FULL PAGE PROGRAMME ADVERT

+ FR DATABASE EMAIL BROADCAST

+ PRESENT YOUR AWARD ON THE NIGHT

+ 6 BOTTLES OF HOUSE WINE

£4,900^{+VAT}

BOOK YOUR PACKAGE TODAY:

JAMES LUCAS JAMES@BARCADIAMEDIA.CO.UK



GET INVOLVED

#FRWRA SPONSORSHIP



EXCLUSIVE HEADLINE SPONSORSHIP

Opportunity to be our “in partnership” headline sponsor and to co-brand FRWRA 2018.

PRE-DINNER DRINKS RECEPTION

+ BRANDING ACROSS ALL MARKETING

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THREE-COURSE MEAL

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AWARDS CEREMONY

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POST-AWARDS ENTERTAINMENT

+ PRESENT YOUR AWARD ON THE NIGHT

+ CATEGORY SPONSORSHIP

+ 6 BOTTLES OF HOUSE WINE

- + EXCLUSIVE HEADLINE SPONSORSHIP OF THE 2018 #FRWRA AWARDS PROGRAMME
- + CO-BRANDING OF FRWRA 2018 - “IN PARTNERSHIP WITH YOUR BRAND” - ACROSS ALL MARKETING MATERIAL INCLUDING THE FRWRA WEBSITE AND AWARD APPLICATION PAGES, EMAIL BROADCASTS, BANNER ADVERTS, AND INVITATIONS
- + REPRESENTATIVE FROM YOUR BUSINESS ON THE JUDGES’ PANEL
- + PROMINENT BRANDING AT THE WINNERS PARTY, INCLUDING ALL VISUALS, LARGE SCALE LOGO PROJECTIONS, BRANDED LIGHTING, BANNERS, DRAPES, POP-UPS AND STAGE DESIGN
- + OPPORTUNITY TO GIVE A KEYNOTE ADDRESS DURING THE EVENING
- + LOGO ENGRAVED ON EACH #FRWRA AWARDS TROPHY
- + PROGRAMME SPONSORSHIP INCLUDING OPENING FOREWARD AND A FEATURED ARTICLE

£25,000^{+VAT}

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